

# Ocean Treasure

## The Phytochemical Revolution - a Big Idea

**Man's science tries to solve a huge jigsaw puzzle without having the box top**, the Big Picture (God). So, when they get lucky and observe a couple of pieces together, or they force two pieces together, like the earth is flat and the sun revolves around it, or margarine is good and fat is bad, *they call* it "good science." Until these excepted theories are proven wrong and new ones are accepted by their most respected "old guard," all new theories remain unscientific alternatives. Perceived safety becomes their focus and they turn their efforts to try to stop the alternative idea charlatans. Yet drug interaction and staff infections kill 150,000 people a year. Supplements kill zero. What is simple and obvious to one, may be prophecy to another.

**As far as supplements go**, the accepted scientific agreement is that synthetic chemicals are the same as organic molecules to the body. LIE. They have ZERO food value. We aren't missing yellow synthetic powders in our diet. So, multiple vitamins, up to now, are truly multiple synthetics. Yet, phytochemicals come from photo (light) synthesis. Why does sea veg grow two feet or more per day, without a root? Probably light-synthesis. "Probably" because we have to wait for science to prove it, right?

**Now that hundreds and thousands** of phytochemicals have been observed in plants, and they can't be synthesized and placed into their scientific multiple, there is a gap, and we're told to eat more fruits and vegetables. Going from 3-4 servings a day, to 5-9 servings a day, to 9-13 (due to their increasing knowledge of phytochemicals). They know they can't synthesize them all, and are having trouble naming them. Mixed Carotenoids (spectrum of Pro Vitamin A). Mixed Tocopherols (E's). B-Complex.

**Science built a nutrition model (paradigm)** that was only part of the puzzle (Single vitamins, ABC high RDA nutrition) and created plastic pieces to boot. Sixty years of supplements, every major disease increased in the vitamin taking public. Where is the solution which creates NOT getting sick in the first place? Because in other countries they know the solution. God heals His creation with His creation. This is the phytochemical revolution. Why is it a revolution? *Because we will return/revolve to where we once were, and know it for the first time. Health is found in superior nutrition, every single day. It is NOT found in man-made food.*

**Using natural compounds** like targeted drug groups is still not the answer to perfect health. These natural healers still treat the symptom with herbs, and try to treat the disease, but not all diseases are treatable once there is onset. Degenerative disease is caused by doing without proper nutrition combined with toxicity over a variable amount of time, depending on age, environment, stress, and genetics.

**Ocean Treasure addresses the cells**, and so all disease, LIKE NOTHING ELSE CAN AND IT'S A FACT. If your cells were a working wristwatch, what part of the watch could you do without? Which part of the puzzle can you do without? Which piece is more important? Using the analogy of a wristwatch, is the wristband more important than a little tiny spring inside? Is the big hand more important than a little tiny swivel rivet? Which one can you do without? Is calcium more important for making bone than the trace element boron, or vitamin C, or magnesium? On a car, is the engine more important than the lug nuts on the front tire? Not more expensive, but more important? So, it is the little things that count, and not necessarily the most expensive. Ocean Treasure is economical, yet has a large amount of phytochemicals per ounce.

**It may be that the best things in life are free.** When the Japanese and the Irish pull their seaweed out of the ocean, who are they paying for their health insurance? For what insures their health? This is the new paradigm of the phytochemical revolution. Man-made chemicals are not the solution. Max-Well is not reinventing the wheel, quite the opposite. The reinvention is by "science," medical or otherwise, and has been happening throughout the past century. Look around at the results. Better living through chemistry? *Haven't heard that lately.* People want new answers. Our children are at risk. The concentrated sea minerals and select sea vegetables in Ocean Treasure may be the best answer available.

# Frequently Asked Questions

## **Q: What is Ocean Treasure?**

A: Ocean Treasure is a blend of 9 seaweed species, plus powdered Ionic Sea Minerals.

## **Q: What are the Benefits of Ocean Treasure?**

A: Most people's bodies are pH imbalanced and highly acidic, which causes a long list of ailments. Here is just a preview of what Ocean Treasure can help your body do. Sea vegetables feed the cells and blood, YOUR BODY does the rest, IT KNOWS HOW!

- Repair corroded arteries, veins and heart tissue
- Weight loss, obesity and diabetes
- Metabolism and energy boost
- Reduce free radical damage
- Block cholesterol plaque
- Lower blood pressure
- Help remove toxins and heavy metals

## **Q: Why use Ocean Treasure?**

A: The cure for De-Generation or (Degenerative Disease), is RE-Generation. Your body heals itself with the organic materials you provide it, and we believe Ocean Treasure is the best dietary food in history.

Your cells regenerate themselves with raw materials from your diet, not from drugs, surgery, synthetic vitamins or testing. Americans are dying from their diets, not from a shortage of drugs. Supplementing daily with sea vegetation is the smartest thing Americans can do today for their cellular health. The raw materials (organic nutritional compounds) are so powerful, your cells regenerate themselves, and so your organs heal themselves.

Sea vegetables regenerate, and it's why the healthiest cultures that live the longest eat from the sea. The Mother of all Plants is Macro Marine Algae. You don't have to eat much, just eat it every day and watch your cells wake up!

## **Q: Can Ocean Treasure be taken by children?**

A: Absolutely. It is a wonderful source of minerals, many of which are extremely important to a growing child's proper development. The recommended dose is a capsule a day for children 6-12. Japanese children eat 4 grams of sea vegetables a day, and that equals 8 Ocean Treasure 500mg capsules.

## **Q: Can Ocean Treasure be taken with other supplements, drugs or foods?**

A: Yes, Ocean Treasure is a 100% FOOD supplement. It's not Ocean Treasure that people should worry about, but the chemicals and toxins in their diet and environment, which the seaweeds in Ocean Treasure assist in removing, while also helping to regenerate on a cellular level. Why not give it a try?

## **Q: When will I feel a difference? How will I know it's working?**

A: How long do you have to wait after eating a meal to know it's working? Ocean Treasure is not a drug and shouldn't be viewed as a pill that "makes you feel" something. True biological health is long term and sometimes subtle. One day you realize you feel better, think clearer, sleep better, have more stamina, get fewer colds and are in a good mood more often. Usually in the first 30 days, subtle signs appear and if you stay with it, you can expect more lasting results. The proof is in the pudding. Ocean Treasure will prove itself to anyone who gives it a chance. How about giving yourself a chance to be healthier than ever before, and order some Ocean Treasure today?

## **Q: Is Ocean Treasure like fish oil pills - when you swallow them you burp up the fishy taste?**

A: No, not usually. Ocean Treasure is vegetation, not oil from a fish. It is quickly absorbed in the stomach and used immediately. Still, if we take or eat anything with carbonated drinks, burping up the taste of the food is normal. Remember, the taste and smell of fish is from the sea vegetables they eat. You're just skipping the fish with Ocean Treasure. If you want the fantastic health benefits, you may have to get used to the organic smell coming from the active enzymes and living plant material in Ocean Treasure. Your cells don't care about taste and smell, but substance. Give them what they need, and you'll find you'll begin to develop a strange liking to the taste and smell of Ocean Treasure!

## **Q: Can pregnant mothers and seniors take Ocean Treasure?**

A: Yes, they can, as it is 100% organically balanced plant material. If you're unsure, feel free to consult your doctor before taking Ocean Treasure. A potential problem that may arise is when doctors don't know about something; they'll usually advise against taking it. This protects them from giving advice on something they don't understand and know little about.

Ocean Treasure has a huge amount of science behind it. Ocean Treasure feeds and protects the person who takes it. It is part of the macro-biotic diet, which is known as the best diet. Eating Ocean Treasure IS eating right.

### **Q: What is Sea Vegetation and What is its History?**

A: Seaweed is actually a nutritious and multi-talented vegetable. Seaweed has been used in many places for many uses for thousands of years. Seaweed is a type of algae. Algae came into existence about three and a half billion years ago.

Colonies of algae started to grow about 1 billion years ago.

Seaweed as a staple item of diet has been used in Japan and China since prehistoric times. In 600 BC, Sze Teu wrote in China, "Some algae are a delicacy fit for the most honored guests, even for the King himself." Some 21 species are used in everyday cookery in Japan, six of them since the 8th century. Seaweed accounts for some 10% of the Japanese diet and seaweed consumption reached an average of 3.5 kg per household in 1973, a 20% increase in 10 years.

The oldest book in Iceland, dating back to 961 B.C., includes detailed regulations about coastal property rights to be respected in the collection of sea vegetables.

There are records of sea plants being collected and eaten by the coastal populations of Northern Europe, as well as by the people around the Mediterranean and Aegean Seas.

The Native American Indians, such as the Eskimos, used sea vegetation for eating and healing throughout their history.

## **Ocean Treasure and Iodine**

Iodine is key to many functions in the body, including thyroid, breast, prostate and uterine health.

In his book, "Minerals for the Genetic Code," Dr. Richard Olree talks about four minerals which are vital to human health and with which it would be wise to supplement. They are Magnesium, Selenium, Iodine and Yttrium.

Concerning Iodine, according to Dr. Olree, the minerals Chlorine, Bromine and Fluorine are all -1 in electron valence, and when Iodine is not readily available, these substitute for it, wreaking havoc in the human body.

But doesn't iodized salt provide for this need? The Iodine in iodized salt is in chemical form, and is only about 5% available to the body. In fact, most Americans are Iodine-deficient. The Iodine in Super Sea Veg is organic - it is attached to a carbon molecule, and therefore is 100% available to the body. Ocean Treasure is your BEST source for bio-available Iodine.

Try it for a month and see what a difference this world class supplement can make in your health.

## **Increase IQ with Vegetable Iodine**

**The most damaging effect of iodine deficiency is on the developing brain, and to a lesser degree, any brain.** Thyroid hormone is particularly important for myelination of the central nervous system, which is most active in the prenatal period and during fetal and early postnatal development. Numerous population studies have correlated an iodine-deficient diet with increased incidence of *mental retardation*. *A meta-analysis of 18 studies concluded that iodine deficiency alone lowered mean IQ scores by 13.5 points (Bleichrodt and Born, 1994).* Iodized salt is a special case. With only a few isolated exceptions, edible salt (sodium chloride) does not naturally contain iodine. Either potassium iodide or potassium iodate is laced into salt in 98% of U.S. households (only found in 3% of English households). Fifty to seventy percent of the iodide Americans ingest each day, is hidden in their food supply, not the salt shaker.

These compounds are pharmaceutically manufactured by drug companies, in order to provide "stability" but with potential side effects such as HYPO and HYPER thyroidism, which has grown to now epidemic proportions since the 1930's when they were instituted in the name of iodine by the WHO and the NIH in America. Women of all ages are seeing MD's for "low thyroid", and are usually placed on powerful synthetic drugs "for the rest of their lives" as per the AMA Protocol used to treat the growing number of Americans suffering from imbalanced thyroid conditions. Once the TRUE iodine is ingested daily, the thyroid sloughs off the pharmaceutical iodide and iodate, and our metabolism can be allowed to normalize. Many informed experts believe that the rising rate of obesity in this country, can be traced back to this false iodine in the food supply.

In addition to these effects on the individual, iodine deficiency has adverse consequences for the community. A well-known expert states: "a drop of IODINE each day can be the difference between an idiot and an Einstein." Mental retardation can cover a wide range, from mild blunting of intellect to full blown cretinism (sea "Zombieland"), and a large part of the population may have some intellectual impairment. The mean IQ of the *deficient community is decreased by at least 13.5 IQ points, according to one review.* Individuals in these communities have lower educability and lower

economic productivity, and the output of the whole community suffers. *Dramatic improvement typically occurs after appropriate addition of vegetable iodine*, as found in Ocean Treasure.

Other consequences of iodine deficiency are impaired reproductive outcome and increased childhood mortality.

NOTE: There are 300 Mcg's of iodine in one capsule of Ocean Treasure. That means that 3 capsules have only 0.9mg of VEGETABLE iodine. The government states that the Tolerable Upper Intake Level of (iodide/iodate in salt) for adults is 1.1 mg/day.

The Japanese ingest over 7.7 mgs of organic vegetable iodine EVERY DAY! Their IQ is 15 pts higher than Americans across their population. They have longer attention spans, better attention to detail, and they also enjoy the longest and healthiest life spans. They ingest 7-10 grams of whole sea plants each and every day. The secret is found in their DAILY diet, and also found in Ocean Treasure!

## Synthetic Vs. Natural Vitamins

By Dr. Ben Kim, [DrBenKim.com](http://DrBenKim.com)

Here are some facts that you won't find advertised on most of the vitamin supplements at your local vitamin store:

- The majority of commercial vitamin supplements are made up of synthetic vitamins.
- Synthetic vitamins do not perform the same functions in your body as vitamins found naturally in whole food.
- Many synthetic vitamins deplete your body of other nutrients and tax your kidneys before being excreted through your urine.

If you want a comprehensive understanding of what vitamins are and what they do in your body, it would be best to take a full course in biochemistry. Do you remember all of those molecular formulas and chemical reactions that you studied in your high school chemistry class? Biochemistry is really just an extension of chemistry, with an emphasis on the thousands of chemical reactions that occur in your body on a moment-to-moment basis.

Anyone who studies biochemistry learns that vitamins do not exist as single components that act on their own. Vitamins are made up of several different components: enzymes, co-enzymes, and co-factors that must work together to produce their intended biologic effects.

Vitamins that are found naturally in whole foods come with all of their necessary components. The majority of vitamins that are sold in pharmacies, grocery stores, and vitamin shops are synthetic vitamins, which are only isolated portions of the vitamins that occur naturally in food.

Clearly, it is best to get your vitamins from whole foods because whole foods provide complete vitamins rather than fractions of them. In many cases, whole foods also provide the minerals that are necessary for optimal vitamin activity. For example, sunflower seeds are an excellent whole food source of vitamin E and the mineral selenium, both of which need each other to offer their full health benefits.

### **How do you know if the vitamins on your kitchen counter are from whole foods or if they are synthetic?**

If the list of ingredients includes an actual vitamin like **Vitamin C** rather than an actual food that contains natural vitamin C like **acerola cherry powder**, you can bet that it is a synthetic vitamin.

If you choose to use nutritional supplements, it is in your best interest to use only those products that list actual foods as their ingredients rather than synthetic and isolated vitamins. While some synthetic and isolated vitamins have been shown to provide minimal health benefits, on the whole, most of them cause more harm than good and you are far better off spending your money on whole foods.

It is important to note that the principles in this article are just as relevant and applicable to minerals and mineral supplements.

source: <http://chetday.com/naturalvitamin.htm>. Accessed on: 6/13/08